



Exhibitor Registration

F·S·E·A **2023 FALL CONFERENCE (IN-PERSON)**

The Florida Society of Environmental Analysts invites you to join us November 7-9, 2023 at the Hilton Daytona Beach in Daytona Beach, Florida for our 2023 Fall Conference. FSEA brings both public and private laboratories together with industry leaders and regulatory agencies, and in doing so, offers laboratory vendors the unique opportunity to reach both managerial and technical lab staff. We will be offering the cannabis track again at this conference too.

WHO SHOULD EXHIBIT and WHY:

- Any vendor who hopes to showcase its product directly to the end user in Florida's environmental laboratories should attend this meeting. FSEA prides itself in offering a unique opportunity to vendors to interact directly and on a personal basis with potential and current clients.
- FSEA has nearly 400 members statewide and even some from out-of-state.
- The average attendance for our annual fall conference (pre-COVID) is 120 people, many of whom have purchasing power. This is small enough to give you time to discuss your product with individuals, yet large enough to make it worth your while.
- All exhibitors are provided the following:
 - Two days of exhibition time.
 - Wednesday evening reception in the Exhibition area.
 - Website posting on the Vendor Page of the FSEA website.
 - Vendor representatives receive full conference attendance (excluding workshops).
 - Sponsorship opportunities.
- Door prizes may be provided for attendees in the exhibitor area on Wednesday during the reception. An attendee incentive game will be implemented in order to ensure circulation through the entire exhibitor area.

SPACE IS LIMITED TO 40 EXHIBITORS! RESERVE YOUR SPACE TODAY!

IMPORTANT DATES TO REMEMBER

October 6, 2023

Exhibitor Registration Deadline

October 16, 2023

Hotel Deadline for reduced group rate

November 3, 2023

Earliest date shipments accepted by hotel

November 7-8, 2023 (Tuesday & Wednesday)

Exhibit Dates



Exhibitor and Sponsorship Options

Basic Level

\$650

- Includes one (1) **6' draped table** – **Note: A 10' display cannot be accommodated in this space.**
- Includes one (1) exhibitor badge; Day 1 breaks, lunch and reception; continental breakfast, breaks and lunch on Day 2. Additional representatives (max 3 additional reps per booth) may register for \$150 each, which includes Day 1 breaks, lunch and reception; breakfast, breaks and lunch on Day 2.
- Includes attendee mailing list for pre- and post- conference marketing.
- Dedicated Exhibitor breaks Tuesday and Wednesday (2 breaks each day).
- Evening reception in the exhibition area on Day 1
- Website posting and link to company on the FSEA website from October 2023 to October 2024.
- Conference registration for vendor representatives does not include workshops.
- **Opportunity to donate an attendee door prize for the Tuesday evening reception.** This drawing is specifically for exhibitor-donated prizes and will be held in the exhibition area during the Tuesday evening reception. Exhibitors will be recognized for their donation at the time of the drawing.

Platinum Level

\$750

- Includes everything from the Basic Level Package, plus . . .
- Poster in Exhibitor Area displaying all Platinum Level exhibitors.
- Screen in meeting room displays all Platinum Level exhibitors before session and during breaks.
- Verbal acknowledgment of your generosity in supporting FSEA's Student Programs during the Opening remarks. The student programs provide college students the opportunity to attend FSEA's conferences as part of our mentoring and also supports the Fredrick C. Bothe Scholarship for Environmental Studies.

Additional Booth Space for 10 foot area

\$250

- FSEA will offer four (4) 10' exhibitor spaces at this meeting, which includes 10' floor space and a 6' table. This will accommodate larger display backdrops. Fee is in addition to the Basic or Platinum Level fees.

Additional Sponsorship Opportunities

- **Lunch Sponsor: \$550 (will be recognized at both Wed. and Thurs. lunch)**
 - Listed on final program as sponsor of luncheon.
 - Recognized at the lunch as a sponsor.
 - Listed at registration table as a sponsor.
- **Break Sponsor: \$300**
 - Listed on final program as sponsor of a break.
 - Recognized at a break as a sponsor.
 - Listed at registration table as a sponsor.
- **Breakfast Sponsor: \$200**
 - Listed on final program as sponsor of a breakfast.
 - Recognized at a breakfast as a sponsor.
 - Listed at registration table as a sponsor.

Questions?

Call or email us at 941-748-5700 or secretary@fsea.net

Or go to our [online registration and information page](#).

ADDITIONAL EXHIBITOR INFORMATION

HOTEL:

- The Hilton Daytona Beach, 100 N Atlantic Ave., Daytona Beach, FL 32118
- Room rate is \$155/night. The rate for the FSEA conference applies to rooms booked from November 3 - 12, 2023 space permitting.
- Make your hotel reservation online by visiting our website. You may also contact the hotel for reservations at 386-254-8200 Event Name: FSEA - Florida Society of Environmental Analysts
- Hotel reservations deadline: 5 PM EST on October 16, 2023 to receive the reduced group rate.

SHIPPING:

- Label must include your name and **company name**, FSEA Fall Conference, your arrival date, and attention to: Banquets/Group Sales
- Ship to: The Hilton Daytona Beach, 100 N Atlantic Ave., Daytona Beach, FL 32118
- Shipments should arrive no earlier than three (3) days prior to the event. Neither FSEA nor the Hotel has any liability for the delivery, security or condition of the packages.
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Exhibitors may set up and breakdown their exhibits only during the days and times specified on the table below. Set-up or breakdown during designated exhibit area attendee periods and program breaks is prohibited. No early breakdown will be allowed without prior approval of the FSEA Host and Program Chair, Cathie Catusus.

Day	Times (subject to change)	Information
Tuesday	7:30 AM- 9:30AM	Exhibitor Set Up (if missed, next set up is Wed. 10:30 - 11:30AM)
Tuesday	10:00 AM- 6:30 PM	Exhibitor Area Open
Tuesday	10:00 – 10:30 AM	Formal Break in Exhibit Area (Refreshments served)
Tuesday	3:00 - 3:30 PM	Formal Break in Exhibit Area (Refreshments served)
Tuesday	5 - 6:30 PM	Exhibitor Reception (Refreshments served)
Tuesday	5 - 6:30 PM	Exhibitor-donated Door Prizes Given Away in the Exhibit Area*
Wednesday	8 AM - 3:15 PM	Exhibitor Area Open
Wednesday	7:45 - 8:30 AM	Breakfast in Exhibit Area & Attendee Registration
Wednesday	10:15 - 11 AM	Formal Break in Exhibit Area (Refreshments served)
Wednesday	12 - 1:15 PM	Lunch provided
Wednesday	2:45 - 3:15 PM	Last Formal Break in Exhibit Area (Refreshments served)
Wednesday	after 3:15 PM	Exhibit Break Down

** There will be drawings for Door Prizes on Tuesday evening. All prizes for this event are exhibitor-donated and drawings will be held within the exhibit area. Your company name will be announced at the time of the drawing.*



FSEA EXHIBITOR REGISTRATION FALL 2023

REGISTER AND PAY ONLINE HERE!

ONLY 40 SPACES AVAILABLE

PLEASE PRINT OR TYPE

REGISTRATION DEADLINE: OCT. 6, 2023

Company: _____

Business Address: _____
(Street, City, State, Zip)

Telephone: _____ Website: _____

Conference Contact: _____ Email: _____

Primary Rep (Badge Name): _____ Email: _____

Add'l Rep (Badge Name): _____ Email: _____

Add'l Rep (Badge Name): _____ Email: _____

Add'l Rep (Badge Name): _____ Email: _____

Exhibit Type: Table Top Floor Display (Table included upon request): Electricity (N/C):

Qty	Level	Fee	Total
	Platinum Exhibitor (1 rep)	\$ 750	\$ _____
	Basic Exhibitor (1 rep)	\$ 650	\$ _____
	Additional Representatives (3 additional reps maximum)	\$ 150 each	\$ _____
	Additional Booth Space (10 ft)	\$ 250	\$ _____
	Lunch Sponsor	\$ 550	\$ _____
	Break Sponsor	\$ 300	\$ _____
	Breakfast Sponsor	\$ 200	\$ _____
Total			\$ _____

SPECIAL REQUESTS: Special requests must be made by registration deadline. Every effort will be made to accommodate your request, however special requests are not guaranteed. Please note your request here.

Registration can be completed online at <http://www.fsea.net/events> or fax this form to 941-748-5720 or email this form to secretary@fsea.net Payment by credit card can be made online or completed on this form, payment by check can be mailed to: FSEA, P.O. Box 1617, Tavares, Florida 32778

Bill my credit card: Master Card Visa Discover American Express

Cardholder's Name (as it appears on the card): _____

Card Number: _____ CCV: _____

Expiration Date (MM/YY): _____ Total Amount of Payment: \$ _____

Billing Address if different from above: _____

Cardholder's Signature (Typed Name Considered a Valid Signature) _____ Today's Date: _____

Refund Policy: No refunds available after October 6, 2023 (COVID exception). Written cancellation prior to that will result in a full refund less a \$50 administrative fee.