

Exhibitor Registration

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2024 SPRING CONFERENCE



The Florida Society of Environmental Analysts invites you to join us May 22-24, 2024 at the Marriott Sandkey in Clearwater Beach, Florida for our 2024 Spring Conference. FSEA brings both public and private laboratories together with industry leaders and regulatory agencies, and in doing so, offers laboratory vendors the unique opportunity to reach both managerial and technical lab staff.

WHO SHOULD EXHIBIT and WHY:

- Any vendor who hopes to showcase its product directly to the end user in Florida's environmental laboratories should attend this meeting. FSEA prides itself in offering a unique opportunity to vendors to interact directly and on a personal basis with potential and current clients.
- FSEA has over 400 members statewide (and even some from out-of-state).
- The average attendance for our annual spring conference is approximately 125 people, many of whom have purchasing power. This is small enough to give you time to discuss your product with individuals, yet large enough to make it worth your while.
- All exhibitors are provided the following:
 - Two days of exhibition time.
 - Wednesday evening reception in the Exhibition area.
 - Website posting on the Vendor Page of the FSEA website.
 - Vendor representatives receive conference attendance (excluding workshops).
 - Sponsorship opportunities.
- Door prizes may be provided for attendees in the exhibitor area on Wednesday during the reception. An attendee incentive game will be implemented in order to ensure circulation through the entire exhibitor area.

SPACE IS LIMITED TO 40 EXHIBITORS! RESERVE YOUR SPACE TODAY!

IMPORTANT DATES TO REMEMBER

April 26, 2024 *Exhibitor Registration Deadline*

April 29, 2024
Deadline for hotel reservations at discounted FSEA rate

May 20, 2024
Earliest date shipments accepted by hotel

May 22-23, 2024
Exhibit Dates



Exhibitor and Sponsorship Options

Basic Level

\$700

- Includes one (1) **6' draped table** – **Note: A 10' display cannot be accommodated in this space.**
- Includes one (1) exhibitor badge, Wed. breaks, lunch and reception; continental breakfast, breaks and lunch on Thurs. Additional representatives (max 3 additional reps) may register for \$150 each, which includes Wed. breaks, lunch and reception; breakfast, breaks and lunch on Thursday.
- Includes attendee mailing list for pre- and post- conference marketing.
- Dedicated Exhibitor breaks Wednesday and Thursday (2 breaks each day).
- Evening reception in the exhibition area on Wednesday.
- Website posting and company link on FSEA website from May 2024 to May 2025.
- Conference registration for vendor representatives does not include workshops.
- **Opportunity to donate an attendee door prize for the Wednesday evening reception.** This drawing is specifically for exhibitor-donated prizes and will be held in the exhibition area during the Wednesday evening reception. Exhibitors will be recognized for their donation at the time of the drawing.

Platinum Level

\$800

- Includes everything from the Basic Level Package, plus . . .
- Poster in Exhibitor Area displaying all Platinum Level exhibitors.
- Computer screen displays all Platinum Level exhibitors in the meeting hall during breaks.
- Verbal acknowledgment of your generosity in supporting FSEA's Student Programs during the Opening Remarks. These programs provide college students preparing for a career in the environmental science field the opportunity to attend FSEA's annual conferences and also supports our Fredrick C. Bothe Scholarship for Environmental Studies.

Additional Booth Space for 10 foot area

\$250

- FSEA will offer four (4) 10' exhibitor spaces at this meeting, which includes 10' floor space and a 6' table. Fee is in addition to the Basic or Platinum Level fees.

Additional Sponsorship Opportunities

- **Lunch Sponsor: \$600 (will be recognized at both Wed. and Thurs. lunch)**
 - Listed on final program as sponsor of luncheon.
 - Recognized at the lunch as a sponsor.
 - Listed at registration table as a sponsor.
- **Break Sponsor: \$300**
 - Listed on final program as sponsor of a break.
 - Recognized at a break as a sponsor.
 - Listed at registration table as a sponsor.
- **Breakfast Sponsor: \$200**
 - Listed on final program as sponsor of a breakfast.
 - Recognized at a breakfast as a sponsor.
 - Listed at registration table as a sponsor.

Questions?

Call or email us at 941-748-5700 or secretary@fsea.net

Or go to our [online registration and information page](#).

ADDITIONAL EXHIBITOR INFORMATION

HOTEL:

- ☐ Marriott Sandkey, 1201 Gulf Blvd., Clearwater Beach, FL 33767
- ☐ Room rate is \$163/night. The rate for the FSEA conference also applies for rooms booked 2 days prior and 2 days after the conference, space permitting.
- ☐ Make your hotel reservation online: Link to hotel is on our website. You may also contact the hotel for reservations at 1-727-593-6110 Event Name: Florida Society of Environmental Analysts
- ☐ Hotel reservations deadline: 5 PM EST on April 29, 2024 to receive this reduced group rate.

SHIPPING:

- ☐ Label must include your name and **company name**, FSEA Conference, your arrival date, and attention to: Banquets/Group Sales, FSEA
- ☐ Ship to: The Clearwater Beach Marriott 1201 Gulf Blvd., Clearwater Beach, FL 33767
- ☐ Shipments should arrive no earlier than three (3) days prior to the event. Neither FSEA nor the Hotel has any liability for the delivery, security or condition of the packages.

Exhibitors may set up and breakdown their exhibits only during the days and times specified on the table below. Set-up or breakdown during designated exhibit area attendee periods and program breaks is prohibited. **No early breakdown will be allowed without prior approval** of the FSEA Host and Program Chair, Cathie Catasus.

Day	Times (subject to change)	Information
Wednesday	8:15AM- 10:00AM	Exhibitor Set Up (if missed, next set up is Wed. 10:30 - 11:30AM)
Wednesday	10:00 AM- 6:30PM	Exhibitor Area Open
Wednesday	10:00– 10:30AM	Formal Break in Exhibit Area (Refreshments served)
Wednesday	3:00-3:30 PM	Formal Break in Exhibit Area (Refreshments served)
Wednesday	5-6:30 PM	Exhibitor Reception (Refreshments served)
Wednesday	5-6:30 PM	Exhibitor-donated Door Prizes Given Away in the Exhibit Area*
Thursday	7:30 AM - 3:15 PM	Exhibitor Area Open
Thursday	7:30 - 8:15 AM	Breakfast in Exhibit Area & Attendee Registration
Thursday	10:15 - 11 AM	Formal Break in Exhibit Area (Refreshments served)
Thursday	12 - 1:15 PM	Lunch provided
Thursday	2:45 - 3:15 PM	Last Formal Break in Exhibit Area (Refreshments served)
Thursday	after 3:15 PM	Exhibit Break Down

** There will be drawings for Door Prizes on Wednesday evening. All prizes for this event are exhibitor-donated and drawings will be held within the exhibit area. Please attach your business card to your donation information so your company can be acknowledged at the time of the drawing.*



FSEA EXHIBITOR REGISTRATION SPRING 2024

REGISTER AND PAY ONLINE HERE!

PLEASE PRINT OR TYPE

ONLY 40 SPACES AVAILABLE

REGISTRATION DEADLINE: April 26, 2024

Company: _____

Business Address: _____
(Street, City, State, Zip)

Telephone: _____ Website: _____

Conference Contact: _____ Email: _____

Primary Rep (Badge Name): _____ Email: _____

Add'l Rep (Badge Name): _____ Email: _____

Add'l Rep (Badge Name): _____ Email: _____

Add'l Rep (Badge Name): _____ Email: _____

Electricity needed (no charge): Yes _____ No _____ Is Conference contact attending? Yes _____ No _____

		Total
Platinum Exhibitor (1 rep).....	\$ 800	\$ _____
Basic Exhibitor (1 rep).....	\$ 700	\$ _____
Additional Representatives (3 additional reps maximum).....	\$ 150 each	\$ _____
Additional Booth Space (10 ft).....	\$ 250	\$ _____
Lunch Sponsor.....	\$ 600	\$ _____
Break Sponsor.....	\$ 300	\$ _____
Breakfast Sponsor.....	\$ 200	\$ _____
Total		\$ _____

SPECIAL REQUESTS: Special requests must be made by registration deadline. Every effort will be made to accommodate your request, however special requests are not guaranteed. Please note your request here.

Registration can be completed online at <http://www.fsea.net/events> or fax this form to 941-748-5720 or email this form to secretary@fsea.net Payment by credit card can be made online or completed on this form, payment by check can be mailed to: FSEA, P.O. Box 1617, Tavares, Florida 32778

☐ Bill my credit card: ☐ Master Card ☐ Visa ☐ Discover ☐ American Express

Cardholder's Name (as it appears on the card): _____

Card Number: _____ CCV: _____

Expiration Date (MM/YY): _____ Total Amount of Payment: \$ _____

Billing Address if different from above: _____

Cardholder's Signature (Typed Name Considered a Valid Signature) _____ Today's Date: _____

Refund Policy: No refunds available after April 26, 2024. Written cancellation prior to that will result in a full refund less a \$50 administrative fee.